

Partnering with you for global impact | [View online](#)



August 2024

Hello Friend!

August is a transitional month, moving from leisure to routine. Many of us are storing our camping gear, back-to-school shopping with our kids, and squeezing the last few precious moments out of summer.

We are also starting to plan for the Fall. What are our personal and family goals? What are the goals for our church? What impact do we hope to have?

As you plan, we hope you will consider how your church serves the needs of people globally, as well as locally. If we can assist you with an event or a special speaker to help activate your church, please reach out. We'd love to help!

**In this issue:**

- Celebrate the "Real Impact" World Vision is having globally
- Learn how a small community in Niger overcame hunger
- Engage your church family through a Global 6K for Water

- Empower a child through a CHOSEN event
- Help end hunger through a 30 Hour Famine
- Participate in the Canadian Resilient Pastor survey

*"In the same way, let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven."*

Matthew 5:16

## real impact.<sup>TM</sup>

### What Impact is World Vision Having?

When it comes to charity ratings in Canada, World Vision is among the top 10 international **impact charities** in the country. Here's just a few of the reasons why:

- We've reached more than **61 million people** over the past eight years, with programs in more than 66 countries.
- Every month, more than **2.5 million people** receive food assistance through our partnership with the World Food Programme.
- **Five children's lives** are saved every day through our malnutrition treatment programs.
- **Every hour**, 36 people get access to clean drinking water.
- Trees regenerated through our natural land restoration approach are expected to reduce **291,448 tons** of CO<sub>2</sub> emissions from the atmosphere.

LEARN MORE



## The Rise of the Cereal Bank: How a community in West Africa took charge of their future

Imagine waking up without food and without a solution? In the heart of West Africa, for a village amidst the bare landscape of Niger, this was the reality. The state of hunger in such places is magnified by climate change and other unforeseeable crises.

With more than 80 percent of those who reside in Niger relying on agriculture to grow their crops and feed their bellies, this was a problem that once had no solution. As death tolls rose, the fear of losing more children to malnutrition sparked an idea in the mind of Chief Kakale of Garin Dan Ango, "The Cereal Bank," a solution combining the efforts of local families, World Vision and the World Food Program.

### What is a Cereal Bank?

From their annual harvest, each family contributes 1–5 cups of millet seed (the "cereal"). These donations are stored in a safe and dry building, the "Cereal Bank", to guard against unforeseeable circumstances. Managed by the community, this bank of millet is essential to feeding those in need when their own cereal crop runs short.

*"Having this food at home for us has been a dream come true," grins Kakale. "Since we installed the bank, no villager has lacked food. No one has needed to migrate elsewhere."*

The Cereal Bank has now surpassed one building of millet seed and is stocking up its second. By supporting Chief Kakale's solution, a community was empowered to now stand on its own and give themselves the opportunity to lead a life without fear of death by malnutrition.



### ENGAGE YOUR CHURCH: Global 6K for Water

Host a Global 6K event in your community to help children and families all over the world access clean water.

Why 6K? 6 Kilometers is the average distance people living in fragile contexts walk for water – a dangerous walk, especially for young children and girls – to a water source that is often contaminated with life-threatening diseases.

### ENGAGE YOUR CHURCH: Chosen

Let's flip the tables on traditional child sponsorship! Introduce your church to a life-changing ministry experience built around the innate desire to be seen, known, and to matter.

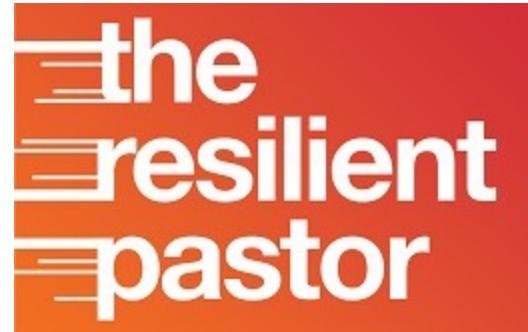
When your church hosts a Chosen event, and people sign up to be Chosen, children in need are given the opportunity to choose their sponsors. This life-changing gift can help address the root causes of children's poverty, empowering children,

The Global 6K is great because you can do it anywhere! Walk, run, or roll the distance with your church family and community members, and be part of this global movement.

[REGISTER TODAY](#)

their families, and their communities, to claim lives filled with possibilities.

Learn more about Chosen and the impact your church family can have on the lives of vulnerable children.

[SIGN UP](#)


## ENGAGE YOUR CHURCH: 30 Hour Famine

For nearly 258 million people around the world, extreme hunger is an inescapable part of daily life. But it doesn't have to be.

The 30 Hour Famine is about committing to a small sacrifice, for a huge impact on child hunger. Whether you decide to give up meals, television, your phone, or something else in your life for 30 hours, you're joining hundreds of Canadians who are standing with children around the world to say, "Let's end hunger."

[SIGN UP TODAY](#)

## Participate in the Resilient Church Leader Survey!

World Vision Canada and Barna Group are partnering on an important and ambitious global research project, and we want to hear from you! If you are a church leader (part-time, full-time, or volunteer), we invite you to complete a survey so that we can better understand your perspectives, experiences, challenges, and stories.

Have your voice heard during this brief anonymous survey (15 min). This survey will result in a report that will be made available to you in the future to support your leadership in the years to come.

[TAKE THE SURVEY](#)

## IMPORTANT UPCOMING DATES:

- Oct 1-3:** World Vision Canada Offices Closed for our Annual Day of Prayer & FY25 Kick-Off
- Oct 17-18:** [GLN Global Leadership Summit](#)
- Nov 1-2:** [Youth Worker Conference \(Winnipeg\)](#)
- Nov 8-9:** [Youth Worker Conference \(Calgary\)](#)
- Nov 11-14:** [CCLN Pastors Retreat](#)



**Nov 15-16: Youth Worker Conference (Moncton)****2025****Jan 25-26: Youth Worker Conference (Saskatoon)****Jan 31-Feb 1: Youth Worker Conference (Abbotsford)****Feb. 22: Today's Teen Conference****PRAY WITH US**

**From Chris Schroeder, Head of  
Churches and Christian Partnerships:**

Rest has been my theme for August as I completed some renovations on my home and spent time together as a family.

Unfortunately, hunger doesn't take a rest. Neither does poverty, malnutrition and family displacement from natural disasters and conflict.

Please join us as we pray for the children in crisis in South Sudan, the Middle East, and Haiti.

**P.S. We want to pray for you! Please TEXT or EMAIL US your personal prayer requests and the Church Team will pray specifically for you.**



**Many blessings, Chris Schroeder  
Your World Vision Church Advisor**

If you have any questions or would like to connect with me directly, please [email](#) or book a virtual coffee on my [calendar](#).

World Vision is a Christian relief, development and advocacy organization working to create lasting change in the lives of children, families and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world's most vulnerable people regardless of religion, race, ethnicity or gender.

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