Name: FY24 Q4 Church Engage Jul 2024

Subject: FOR THE LEAD PASTOR

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## In this edition ...

#### Hello Friend!

Summer weather has finally arrived in every part of our great country. As you venture out on vacation with your family, we hope you're getting outdoors or maybe even seeing new parts of Canada you haven't seen before.

In this issue, here's some summer reading for you to peruse in the sun:

- Watch an update on the situation in Ukraine from Michael Messenger
- Learn how World Vision is helping defeat malnutrition with technology
- Read about how World Vision supports refugees
- Participate in the Canadian Resilient Pastor survey
- Discover author Tim Price's ten secrets to avoid a summer slump
- Join Shaila Visser, National Director of Alpha Canada, as she shares how to sustain a vision for long-term leadership

# An Update from the Ukraine from Michael Messenger

"I just want my father back," said 9-yearold Eva from western Ukraine's Lviv Oblast, as she worries about him on the frontline of the war in Ukraine.



Michael Messenger, the President of World Vision Canada, visited Ukraine last month. Now two years into the war, with still no end in sight, World Vision has shifted our response to address the longer-term needs of children and their families.

Our multi-country response will continue to operate with 70% of programming focused within Ukraine to align where the needs are greatest. Help us help children and families recover while the conflict continues.

**DONATE NOW** 



# How do you reach 95 million people with essential micronutrients ... a DAY?!

The term 'Hidden hunger' is used when children appear healthy but are starved of the micronutrients they need to thrive, including zinc, B12 and iron. Micronutrient deficiency causes many health issues, and can even impair growth, a condition called "stunting". Programming like REACTS-IN Nurturing Care Groups are being rolled out

across Bangladesh, Kenya, Somalia and Tanzania, to help address these issues for millions of children and mothers during the seven-year project.

Marie Bettings, Head of Program Excellence & Impact Delivery for World Vision Canada, recently had the opportunity to visit the SANKU factory, a social enterprise focused on food fortification to address malnutrition.

"In my village, it was customary when I was growing up to not name children under the age of five," says John Kangarua, SANKU's Director of Manufacturing and Production. "People didn't know if this one has come and will stay, or this one has come and will go."

For SANKU, the solution to malnutrition is an innovative machine called a dosifier. This simple innovation fits on top of hammer mills used by small-scale millers in Tanzania and automatically adds a unique powder called Premix. Premix is filled with many of the micronutrients necessary for better health. Each dosifier also features a small transmitter that communicates, daily and in real-time, to servers miles away at SANKU's office in Dar es Salaam, exactly how much flour has been fortified, when it was fortified, by which miller, and any technical difficulties that require support.

The SANKU factory can produce eight tonnes of premix every eight hours, fortifying 16 million kilos of flour, capable of reaching 95 million people across East Africa...a day! As part of REACTS-IN programming, World Vision is buying 25 dosifiers and distributing them across the districts the project supports.



#### Forced to Flee

Forced displacement is soaring to historic new heights globally, driven by conflict, persecution, human rights violations, and instability, according to the United Nations Refugee Agency (UNHCR). In its Global Trends report, UNHCR states that the current figure now exceeds 120 million as of May 2024.

A major driver of this increase is the escalation of violence in Sudan, now the largest global displacement crisis. Other conflicts have also fueled spikes in new forced displacement, including the armed violence in the Middle Fast.

The U.N. Relief and Works Agency (UNWRA) estimates that up to 1.7 million people have been displaced by extreme violence resulting from the Middle East crisis.



# Participate in the Resilient Church Leader Survey!

World Vision Canada and Barna Group are partnering on an important and ambitious global research project. We want to hear from you about your experiences as a church leader in Canada. If you are a church leader (part-time, full-time, or volunteer), we invite you to complete a survey so that we can better understand your perspectives, experiences, challenges, and stories.

We want your voice to be heard during this brief anonymous survey (15 min). Your feedback will provide critical findings, as church leaders face challenges like never before.

This survey will result in a report that we will make available to you in the future to support your leadership in the years to come.

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# Seven Ideas for Overcoming the Summer Slump - by Tim Price

Pastors and church leaders often talk about the "summer slump."

Even during a normal summer, there is a different flow in the lives of people.

School is out. The weather is nice. Days are longer. Pools, lakes, sports and vacations become a regular part of people's lives. For the church, conversations about church attendance often come with the disclaimer, "well, during the summer we only have..."

But for many of these same reasons, the church can maximize during the summer months. Not everyone takes a vacation at the same time. There are still new people to be reached. There are ways to maximize the summer months and even build momentum going into the fall.

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# Leading for Longevity and A New Moment for Evangelism in Canada

Every leader faces moments when vision dims and passion wavers. How do we sustain a vision for long-term leadership and be able to lead with joy in our hearts and conviction in our steps?

In this CCLN podcast, Shaila Visser, National Director of Alpha Canada, shares about how valuable longevity is within a leadership role in an organization, how Kingdom Values must drive a vision, and the importance of asking the Holy Spirit to re-spark our passion for personal evangelism.

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Aug 8-9: GLN Global Leadership Summit
Oct 17-18: GLN Global Leadership Summit

Nov 11-14: <u>CCLN Pastors Retreat</u> 2024/2025: <u>Youth Worker Conferences</u> Feb. 22: <u>Today's Teen Conference</u>



#### **PRAY WITH US**

## From Chris Schroeder, Head of Churches and Christian Partnerships:

World Refugee Day was last month, but the conflict and climate change challenges are not going away. There are an estimated 120 million people who are displaced at last count. Please pray with us as World Vision supports refugees with healthcare services, nutrition, education programs, and psychological support sessions.

Enjoy the rest of your summer, and I hope you are getting some downtime with your family. Our Church Advisors are doing the same but we continue to pray for you.

P.S. We want to pray for you! Please <u>TEXT</u> or <u>EMAIL US</u> your personal prayer requests and the Church Team will pray specifically for you.





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If you have any questions or would like to connect with me directly, please <u>email</u> or book a virtual coffee on my <u>calendar</u>.

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"But if anyone has the world's goods and sees his brother in need, yet

closes his heart against him, how does God's love abide in him? Little children, let us not love in word or talk but in deed and in

#### truth." 1 John 3:7-18



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