

START your own CLUB!



STEP 01

Register your interest in starting a club

Please fill out this form to indicate your interest in starting a club of your own:

<https://www.worldvision.ca/youth/act/actform>

STEP 02

Define your club's mission and vision

Part 1: What is the purpose and objective of your club in distinction from other clubs in your school?

Part 2: How will the club reach this objective? What is missing in your school that your club wants to fulfill?

Part 3: What is the desired outcome and vision of your club's mission? What does your club want to become or create?

E.g. (Part 1) The mission of UW World Vision is to provide a platform for UW students of all interests, backgrounds, and skills to take part in the global fight for human rights and equality.

(Part 2) The club raises awareness for the most pressing global issues and fundraises for relief and development projects to create lasting change in the lives of children, families, and communities to overcome poverty and injustice.

(Part 3) We envision students of all backgrounds and interests to drive global change locally through the community.

(Visit <https://www.atlassian.com/work-management/strategic-planning/mission-and-vision> to learn more about writing Mission and Vision statements)

STEP 03

Define your club's values

What will be your club's distinctive culture? What are the guiding principles that will drive your club's decisions?

E.g. Welcoming, impact-drive, relational, collaborative, outspoken, supportive, positive attitudes, communicative, candid in giving feedback...

STEP 04

Define general and specific goals

What fundraising, advocacy, education/awareness, and team/community-building goals do you have for the club?

E.g. Start sponsoring a child as a club

Raise two years' worth of funding to sponsor a child (\$39 x 24 = \$936)

E.g. Form partnerships and collaborations with other campus clubs

to build a larger charity community and drive greater impact

Collaborate with Craft 4 Charity student club to create cute animal clay charms to raise money for World Vision's gift catalog animals

*Please refer to the **Yearly Planning Guide** on the resource website to develop your goals and timeline for the year*

STEP 05

Recruit your team!

Who do you need to help drive your mission? Reference the [Sample Club Structure](#) for inspiration.

Once you've determined the executives needed, move forward to recruitment! You could start by reaching out to your peers and personal network who share your passion, then recruit from the broader school/campus community through announcements, posters, word of mouth, and social media posts.

STEP 06

Start an Instagram account

Start an Instagram page to promote your club and create educational content to raise awareness on important global issues!

Follow and tag us at [@wvyouthcanada](#) so we can promote your club and repost!

Email youth@worldvision.ca to get access to a FREE WV Youth Canva Pro Account to design your posts!



Follow and check out other clubs to get inspired:

High Schools:

Bayview SS: [@bayviewworldvision](#)

Earl Haig SS: [@ehworldvision](#)

White Oaks SS: [@wosswvyc](#)

Victoria Park SS: [@vpciworldvision](#)

Universities:

University of British Columbia ([@wvubc](#))

University of Alberta ([@uofawvsg](#))

McGill University ([@worldvisionmcgill](#))

McMaster University ([@worldvisionmcmaster](#))

University of Ottawa ([@wvuottawa](#))

York University ([@worldvisionyorku](#))

University of Calgary ([@uofc_worldvision](#))

University of Waterloo ([@uwworldvision](#))

Western University ([@uwoworldvision](#))

REFERENCE TIMELINE & NEXT STEPS

WEEK
00

Connect with WVC for staff support and resources.
Register your interest here: <https://www.worldvision.ca/youth/act/actform>

WEEK
01

Develop your club mission, vision, values, and goals

Search on your Student Union website to learn about how clubs function. Connect with the Clubs Manager/ Team to consult them and inquire about resources available (e.g. graphic design, funding, meeting rooms...)
Ask about the processes of starting/reactivating a club in your school.

Check the important dates for when to sign and submit your club constitution, apply for a booth at club's day, important meetings for presidents...

If you're in high school, find a teacher supervisor and discuss the process of club starting! Look for someone available and interested in your club's cause, such as a teacher who teaches humanities, civics, and global issues.

WEEK
02

Recruit your core team (min. 3 people)! Grab your friends, spread the word, and tap your network.

Get plugged into the World Vision Campus Leaders community and attend monthly meetings (ask WVC staff for meeting dates and time)

WEEK
03

As a team - determine your semester and academic year goals. Start brainstorming ideas for events and fundraisers!

Determine what and how many team members/roles you'll need to execute your plans and ideas.
Determine Club Structure

WEEK
04

Begin recruitment and fill the vacant roles! Set up an application form. Spread the word through social media, student union, school posters, and university FB groups!

WEEK
05

Review all applications and begin the interview process (Schedule interviews with applications through apps like Doodle). Once you've chosen your team, send out acceptance and rejection emails

WEEK
06

Determine your meeting frequencies and logistics.

WEEK
07

Plan your first team meeting and get started! Share with your team the club's vision, mission, and value. Allow them to expand and refine your club goals and ideas.

WEEK
07

(For reactivating a club) Check with the Student Union regarding your club's bank account and funding from previous years. Check if the club has a locker and what resources are available.

Connect with WVC Staff and request WV swags (e.g. stickers, t-shirts, banners and staff speaker presentation).