

W V S G 2024 - 2025



# SPONSORSHIP PACKAGE

University of Alberta

**World Vision**

Student Group



# A Message from the Co-Presidents

Dear Potential Sponsor,

The University of Alberta World Vision Student Group (WVSG) is an affiliate of World Vision Canada. World Vision is a global relief, development and advocacy organization. We partner with children, families and their communities to reach their full potential by tackling the causes of poverty and injustice. World Vision and its sponsors work together in order to help communities build and maintain a sustainable environment. With influence in over 50 countries, World Vision has empowered children, families, and communities worldwide to overcome hardships and bring about real change that lasts.



As we continue to evolve and move forward as an organization, WVSG aspires to improve the quality of our events, provide new opportunities and resources for our members, and start new initiatives for community outreach. The generous support of sponsors is necessary to help us attain our goals and achieve our vision. Sponsoring WVSG will provide widespread exposure and recognition throughout the campus and in our community. This sponsorship package provides information on the various events and programs WVSG offers, as well as details of the various sponsorship opportunities and benefits available.

As we go into the new academic year of 2024/2025, WVSG is excited to provide support, resources and experience to all students on University of Alberta campus as we are committed to promoting equity, diversity and inclusion. WVSG is excited to pursue new relationships with sponsors, and we would be very grateful to have your support so we can, in turn, support our student members.

We are grateful for support of any kind and look forward to discussing various sponsorship options with your organization. On behalf of WVSG and its members, we would like to thank you for your consideration of sponsoring and supporting our organization. We hope to create a strong, lasting partnership and move towards a more diverse future. We are sure that with your sponsorship and support, we can make our school year a success for World Vision.

Thank you for your time and we look forward to working with you!



Asha  and Deepan   
Co-Presidents

The University of Alberta World Vision Student Group



**World Vision  
Student Group**

## **Working with WVSG**

The University of Alberta World Vision Student Group (WVSG) is an affiliate of World Vision Canada, a non-profit organization that dedicated to working with global communities to overcome poverty and injustice.

Since being established, the World Vision Student Group at the University of Alberta has been devoted to providing essential support to vulnerable communities by amplifying awareness through engaging campaigns, programs and meaningful events.

Through our curated events, WVSG hopes empower individuals today for a promising tomorrow, meaning that we are working towards a future where global disparities are reduced.

**Through monetary or in-kind support, you can help WVSG achieve our mission in creating a more promising future for poverty-stricken families.**

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# Meet the Team!

## Co-Presidents



Asha 



Deepan 

## Co Vice-President Events



Olivia 

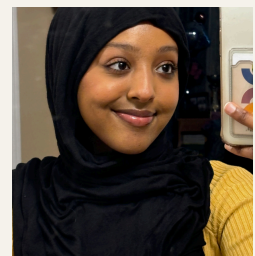


Habiba 

## Co Vice-President Marketing



Hillary 



Yousra 

## Co Vice-President Communications



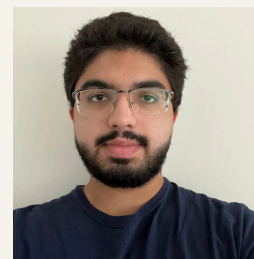
Naima 



Farah 



Harleen 



Rafay 

## Co Vice-President Sponsorships

## Vice President Finance



Anais 



# Candy Sale!

UofA World Vision Campus Clubs  
Challenge to raise funds for  
malnourished children

MARCH 27TH  
8AM-2PM Education North 1st  
floor by the cafeteria

UofA WorldVision

## BAKE Sale

a fundraiser for malnourished children



World Vision Campus Clubs Challenge

TUESDAY, MARCH 26  
8AM-2PM

World Vision

## HEARTS FOR HUMANITY BY UOFA WORLDVISION

February 28th 8am-3pm  
ED North 1st floor  
Ice cream sandwiches!



Raising funds for malnourished children

World Vision

# 4 steps conscious Canadians can take

TO ADDRESS CHILD LABOUR

# Initiatives



## Fundraising and Volunteering Programs

The Fundraising and Volunteering program seeks to raise funds and increase the visibility of the club.

Students are provided with opportunity to give back to the community, share their experiences, and gain connections. Additionally, volunteering opportunities provide students looking into post-graduate degrees CCR credit, boosting their applications in the future.

Our fundraising and volunteer program not only benefit students at the University of Alberta, but also includes initiatives which support communities at the local and global levels. Through these fundraising and volunteering programs we are strengthening the connection between students and local businesses and to help raise money for poverty-reckon communities



## Informative Events

Do you have a specific humanitarian topic you would like to discuss with WVSG members? The "Let's Talk" Series and other possible projects provide sponsoring companies with the opportunity to connect with members and provide information aimed toward exposure to unethical practices or any other humanitarian issues. The WVSG executive team will work with interested sponsors to plan and design and an event that best suits the organization and the club's members.



LET'S TALK: ETHICAL  
MAKEUP WITH  
SAPPHO

# BECOME A SPONSOR!

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**WVSG's mission of providing essential support to vulnerable communities is made possible through the generous support of our partner sponsors.**

**While we appreciate help by any means, the easiest way to contribute to our cause is through monetary sponsorships or collaborations with WVSG events.**

**Please contact our executive team to learn more about WVSG sponsorship opportunities and ways to get involved.**

## WHAT DO WE OFFER?

- **Collaboration opportunities to work with WVSG members and events**
- **Invitation to promote awareness of humanitarian issues through the "Let's Talk" series and other projects**
- **Company Social Media Promotion**
- **Distribution of company promotional content**
- **Volunteers and campus promotion for company events related to WVSG's mission**
- **Brand awareness to the student body at the University of Alberta**

WVSG has many exciting events planned for this upcoming 2024-2025 academic year. We look forward to working in partnership with you!

Thank you!

**If your company or business is interested in being a WVSG Sponsor, or would like to learn more about WVSG and its initiatives, please:**



## *Contact us!*

**Harleen  and Rafay   
Co-Vice President Sponsorships**















